

Ted Chang

I'm a designer that builds meaningful products for emergent endeavors. I develop early concepts into fully realized visions through a cohesive hands-on approach.

Thunderclap

Lead Product Designer 2013 - 2017

Thunderclap is the first crowd-speaking platform that coordinates content shared on social media. My work established new design paradigms which enabled people to pledge their social reach to clients like The White House, L'Oréal, Disney, GM, and more.

- Lead creative design and front-end development which unified brand integrity and UX consistency.
- Established modular design systems that empowered rapid iteration and quick development cycles.
- Advocated and focused on customer needs throughout evolving product scope and company vision.
- Conducted user interviews, prototypes, and research that tailored new product features like app based push notifications.

DE-DE (Droga5)

Product Designer 2013

As a Product Designer for Droga5's tech incubator DE-DE, I supported experimental products find product market fit.

- Created design standards and marketing campaign for Birdseye, the first email client designed specifically for tablets. This innovative app was acquired by tech giant Yandex.
- Produced design assets and brand explorations for various startup ideas within DE-DE's product suite.
- Engaged in product evaluations to determine new features or pivots.

West Elm

Designer for E-commerce 2012

Worked with merchandising and marketing to create branded online shopping enhancements such as UI search tools, interactive editorial experiences, and an iPad app with furniture customization features.

****Additional work available upon request***

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Education:

University of Oregon

BFA in Multimedia 2000 - 2005

Other Education:

ITP Camp 2012 to 2017

Participated in month long hackathons and workshops by Tisch School of the Arts. Topics included: Physical Computing, Creative Coding, and Arduino hacking.

Tools:

Adobe Creative Suite, Sketch App, Invision, Framer, Sublime Text

Dev Languages and Skills:

HTML, CSS, SCSS, JavaScript, JQuery, Bootstrap, Zurb Foundation, Ruby on Rails

- I can use Git, no problem
- Proficient with command line
- Use browser inspector to test designs

Favorite Books:

Designing with Web Standards
by Jeffery Zeldman

Design is a Job
by Mike Monteiro

Don't Make Me Think
by Steve Krug

Remote: Office Not Required
by Jason Fried & DHH